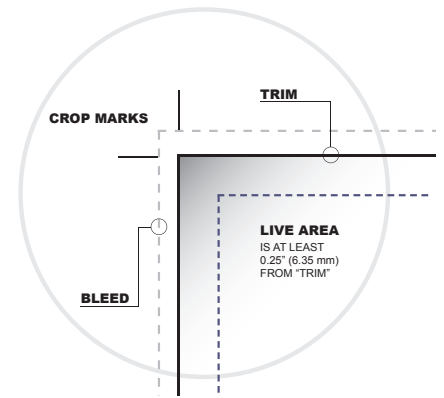


COMPASS

2020 Ad Rates & Specs

Compass Magazine is the only publication written exclusively for the benefit of the 1495 members of the International Yacht Broker Association. Our members represent 20% of global yacht sales and 50% of domestic yacht sales. Your company's ad in Compass Magazine will reach this elite group of marine industry sales professionals and influencer's will have a huge impact on your bottom line.



	<u>Ad Size</u>	<u>With Bleed</u>	<u>Member</u>	<u>Non-member</u>
INSIDE FRONT COVER	8.5" x 11"	8.75" x 11.25"	\$1,375	\$1,725
INSIDE BACK COVER	8.5" x 11"	8.75" x 11.25"	SOLD	SOLD
BACK COVER	8.5" x 11"	8.75" x 11.25"	SOLD	SOLD
FULL PAGE	8.5" x 11"	8.75" x 11.25"	\$1,150	\$1,425
HALF PAGE			\$600	\$750
(vertical)	3.75" x 10"	No bleed required		
(horizontal)	7.7" x 4.7"	No bleed required		
QUARTER PAGE	3.75" x 4.875"	No bleed required	\$380	\$475
BUSINESS CARD	3.5" x 2"	No bleed required	\$215	\$265

AN 8,5X11 CARD STOCK INSERT DELIVERED IN A POLY BAG IS AVAILABLE TO ACCOMPANY COMPASS MAGAZINE \$3,500 (BOTH SIDES)

NOTE : When sending full page ad, add a .125 inch bleed.
Also, make sure your ad has Crop Marks, Registration Marks and a Bleed.

DISCOUNTS
5% discount if advertiser pays for at least 3 issues in advance
10% discount if advertiser pays for a whole year of advertising in advance (6 issues)

DIGITAL REQUIREMENTS
Supported Files:
Photoshop (PSD)
Illustrator (AI)
PDF - EPS - TIFF

File Requirements:
All advertisements must be in color with a resolution of no less than 300 dpi and saved as CMYK in one of the supported file formats listed above

OTHER REQUIREMENTS
Deadlines:
Ads must be submitted by the deadline set by IYBA for each issue
Payment:
Check or credit card (Visa, MC, and AMEX) is accepted & payment must be received with ad

CONTACT IYBA AT 954.522.9270

<u>ISSUE</u>	<u>SUBMIT BY</u>
Dec/Jan	October 25, 2019
Feb/Mar	December 20, 2019
Apr/May	March 6, 2020
Jun/Jul	May 1, 2020
Aug/Sep	July 2, 2020
Oct/Nov	September 4, 2020